



TEXANS CAN!

A N N U A L R E P O R T 2 0 0 9





MISSION, CORE VALUES AND PHILOSOPHY

▼ OUR MISSION

The mission of Texans Can! is to provide a second chance for academically at-risk youth and their families to achieve economic independence and hope for a better life through relationship-based education and training.

▼ OUR CORE VALUES

All children are of immeasurable value and incalculable worth.

All children can learn.

Children learn best in a compassionate, positive, and nurturing environment that builds self-esteem and teaches respect for others.

▼ OUR PHILOSOPHY

Discipline in private, reward in public.

Rules without relationship breed rebellion.

Behavior is based on need.

C O N T E N T S

Mission, Core Values and Tenets

Message from the Trustee Chair

Message from the CEO

Year in Review

Financial Summary

Board of Trustees





LETTER FROM THE TRUSTEES CHAIRWOMAN

As the Trustees Chairwoman, I am so pleased to say that the staff, executives and my fellow board members have worked hard to bring Texans Can! to a truly great point in our history. We will always have challenges to address, but with a group of people that care so much for our students and their families, those challenges will be met with capable and enthusiastic ideas.

From the Trustees, and myself, we thank you for all the hard work as we move forward to another successful year.

Delia Jasso
Trustees Chairwoman



LETTER FROM THE CEO

Dear Friends and Supporters of Texans Can!:

I joined Texans Can! as the new CEO three years ago because of the unique opportunity to develop innovative solutions to the increasing dropout problem in the State of Texas. We have worked hard to produce significant changes for each of our campuses and for our organization as a whole to continue to give young Texans a second chance in every way possible, each and every day.

Fiscal year 2008-2009 marked considerable transitions in many areas for our schools:

- ▼ Significant cultural changes were made to complete our move to corporate accountability and transparency
- ▼ Eight new Principals were hired statewide
- ▼ Implemented facilities facelifts and capital improvements on five campuses
- ▼ Worked with municipal transportation boards to re-establish city bus lines for two campuses
- ▼ Changed our entire staff development process to an embedded staff development program
- ▼ The major focus in classroom instruction moved to “Thinking Through Reading Across the Curriculum”
- ▼ In the past two years more than \$4 million was placed into our fund balance
- ▼ Graduated 892 students from our ten campuses and had an average enrollment of 4,000 students throughout the year

Each and every teacher, administrator, and board member at Texans Can! has the shared vision and dedication to re-engage our students in the love of learning, keep them in school and prepare 100% of our students for success in either the work force or college and for them to have meaningful roles in their communities, despite the often overwhelming obstacles they face.

Looking into our next school year, we are moving our Houston Main campus to a new building we have purchased.

We know that when a student arrives on our campus and wants to enroll in school the worst thing we can do is turn him or her away or place them on a waiting list. They must be engaged in their education the minute they are ready. We must expand our capacity and improve our facilities to be able to meet the demands for a better life when a student reaches out for help.

The best thing you can do to really understand our story...and the story of the kids we help graduate...is to visit one of our campuses. All of the students are here by choice. They want to graduate and create better lives for themselves. That keeps everyone here at Texans Can! motivated to be the best at everything we do.

I appreciate your support and involvement because it has made a difference in each of our students' lives.

Richard Marquez
CEO

OUR YEAR IN REVIEW

The fiscal year 2008-2009 was an eventful one. Our Development Councils, Trustees and staff members planned and executed fund raising projects and other events for each of our ten schools in Austin, Dallas, Fort Worth, Houston and San Antonio. Key accomplishments this past year included:

- ▼ The Development Councils in each of our cities continued to be engaged and very active in their support of our schools. Each Development Council is comprised of a volunteer core from the business and civic community from their city.
- ▼ Wal-Mart associates from Texas, Oklahoma and Louisiana participated in a one-day softball tournament which benefitted Texans Can! schools and raised \$200,000. Individual stores had to pay entry fees to register their employee teams to play and the competition to raise additional funds for our schools and to win the tournament became fierce.
- ▼ In September the Tower Club of Dallas chose Texans Can! as one of the beneficiaries for their annual ClubCorp Charity Classic. A Casino Night fundraiser for their members and open to the public, called Hope Night, was hosted by Tower Club with proceeds benefitting our students.
- ▼ The Dallas Can! Academy Golf Classic was once again a huge success at the Golf Club of Dallas. More than 150 players participated in this highly anticipated event where players' cars were washed while they played, chair massages were available to players on the course and hole prizes ranged from cars to vacation packages.
- ▼ The Carrollton/Farmers Branch Can! Academy invited community leaders to a ribbon cutting in April 2009 to celebrate the opening of their new Early Childhood Development Center. The ECDC cares for children aged six weeks to 12 years and is available for the children of the students at the campus, as well as for the children living in the surrounding community.
- ▼ The corporate offices welcomed the time and talents of four Executives in Action through a program sponsored by the Center for Nonprofit Management. The program partners A-level executives who are between jobs with local nonprofit groups to lend their field of expertise to specific projects the agency has identified.
- ▼ In order to foster school spirit and alumni support, alumni groups were formed for our students last summer. Dallas kicked-off the development of their alumni group with a picnic and barbeque in the backyard of Board member Monty Gamber.
- ▼ Our ExxonMobil Community Summer Jobs Program intern from Oklahoma Baptist University spent eight weeks with us in the summer of 2009 and helped plan many of our events while we introduced her to our organization.
- ▼ Throughout the year our Cars for Kids donations and auctions remained strong and active. We continued to promote to the public to donate their cars, boats, trucks, and more as a donation to the schools and tax savings to them.
- ▼ In February we hosted the DFW Big Game Watch Party at Gilley's Dallas. Former NFL local football players attended the event and signed autographs for fans while watching the biggest football game of the year on the big screens at Gilley's.
- ▼ Fort Worth Can! Academies hosted a 5K Run for Kids and 1K Fun Run in May. This new event raised awareness for our two campuses in Fort Worth and promoted the benefits of healthy living to our students, staff and the community.
- ▼ Houston Can! planned a Block Party for their students which was a huge success and an event that will continue each year.
- ▼ The Development Council for Austin Can! hosted 40 executives and community volunteers to their "Mingle Around The Mission" event to introduce them to the school and our mission.
- ▼ Two of the last events of each school year are our Motherhood: Lifetime Achievement Awards Luncheons in Dallas and San Antonio. Hosted by our Development Councils the luncheons give us an opportunity to recognize women in each city who exemplify family and community leadership and benefits their respective schools.

For 26 years Texans Can! has been available to serve academically at-risk youth in our state. Believing that we must do everything we can to give young Texans a second chance, we recommit ourselves to our mission to provide a second chance for at-risk youth and their families to achieve economic independence and hope for a better life through relationship-based education and training. We can't do it alone and are grateful each year for your support and partnership in this vital work.



Randy Galloway and ESPN radio personality Ben Rogers broadcast their radio show live during the Can! Golf Classic.



Can! Golf Classic golfers take care of last minute business before the shotgun start of last year's tourney.



2009 STATEMENT OF FINANCIAL POSITION

ASSETS

Current Assets	\$	9,785,280
Property and Equipment		13,319,048
Other Assets		1,283,299
Total Assets	\$	24,387,627



LIABILITIES

Current Liabilities	\$	5,883,398
Long-Term Debt		6,563,004
Net Assets		11,941,225
Total Liabilities and Net Assets	\$	24,387,627

STATEMENT OF ACTIVITIES

REVENUE

Local	\$	12,128,185
State		33,909,919
Federal		5,359,348
Total Revenue	\$	51,357,452

EXPENDITURES

Instruction and Related Services	\$	14,701,378
School Leadership Services		5,053,069
Student Support Services		4,329,703
Administrative Support Services		2,651,882
Non-Student Support Services		8,972,718
Ancillary Services		782,716
Debt Service		357,690
Fundraising		10,131,491
Total Expenditures	\$	46,980,647
Net Results to Fund Balance	\$	4,416,805

BOARD OF TRUSTEES

Chair of the Board

Mrs. Delia Jasso

President

First Language Lab

Vice Chair of the Board

Mr. William D. Blaydes

Independent Commercial Real Estate Broker

Secretary of the Board

Mr. Monty R. Gamber

Owner and Managing Partner

Gamber Properties

Assistant Secretary of the Board

Mr. Marvin Washington

NCFG SportsManagement

Investment Adviser

Treasurer of the Board

Ms. Theresa Acosta Lee

VP and Chief Lending Officer

Texas Mezzanine Fund, Inc.

Mr. Ruben C. DeLeon

Attorney

DeLeon Law Group PC

Ms. Sanderia Smith

Market Membership Sales Manager

Sams Club

Mr. Victor Toledo

Attorney

Dr. José L. Meléndez

Educator

Dr. Felix A. Zamora

President

Mountain View College



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Texans Can! Administration

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TEXANS CAN!

ACADEMIES

Austin Can! Academy

512-477-4226

2406 Rosewood Ave • Austin, TX 78702

Dallas Can! Academy - Ross Ave.

214-824-4226

4621 Ross Ave. • Dallas, TX 75204

Dallas Can! Academy - Oak Cliff

214-943-2244

325 West 12th Street, Ste. LL • Dallas, TX 75208

Dallas Can! Academy - South Campus

972-225-1194

2910 S. Beckley St. • Dallas, TX 75224

Fort Worth Can! Academy - Campus Drive

817-431-4226

4301 Campus Dr. • Fort Worth, TX 76119

Fort Worth Can! Academy - River Oaks

817-735-1515

5508 Black Oak Lane • Fort Worth, TX 76114

Houston Can! Academy - Main Campus

713-659-4226

2301 Main Street • Houston, TX 77002

Houston Can! Academy - Hobby

832-379-4226

9020 Gulf Freeway • Houston, TX 77017

San Antonio Can! High School

210-923-1226

1807 Centennial Blvd, • San Antonio, TX 78211

Texans Can! Academy at Carrollton/Farmers Branch

972-243-2178

2720 Hollandale Lane • Farmers Branch, TX 75234